

Kernel Courier



The *Kernel Courier* has been designed for unit kernels and leadership to get the latest updates on the popcorn sale. Please share this news with all of the adult leadership in your unit.

Edition 3: September 23, 2011

Big Order Placed!

In total, council units ordered over \$540,000 for their overall show & sell orders! That's a lot of popcorn!!! This is order 14% higher than last year's S&S order! Of course, the big task of selling the product remains, but confidence and excitement are high!

Picking Up Show & Sell Kits

If you've made reservations to borrow a show & sell kit, you can pick it up at one of the council service centers. (Kits for units in AD, FR, BM, UC & OP are in Mechanicsburg; and kits for FC, IS, BG are in York.) Kits may be checked out beginning on Thursday before the weekend you need it. They should be return by the following Monday or Tuesday.

Show & Sell Success Photo Contest

A few lucky unit kernels can win a great popcorn prize pack by entering our "Show & Sell Success Photo Contest." To enter, a kernel needs to e-mail a photo of Scouts in action to Sarah Darr (Sheaffer) by 10am on Oct 3. The photo must show Scouts doing an excellent job with S&S. You may also include a 1 sentence caption. Units may under up to 6 photos. We'll be sharing some of the stories in an upcoming issue of the *Kernel Courier*



Please send entries to Sarah at sarah.sheaffer@scouting.org by 10am on October 3.

Have Extra Popcorn?

If any kernel thinks that his or her unit may have a fair amount of extra of any particular popcorn product, please alert your district executive right away. The council is continuing to receive requests from units for additional show & sell popcorn. So, if you have extra, we'll take it off your hands.

Online Ordering: Selling to Grandma in California

It is possible for your Scouts to sell popcorn to friends and family in other areas. CampMasters will ship directly to your customers too! However, this program earns a slightly lower commission rate, as shipping has to be covered. Detailed instructions on how to use this will be available on the council website next Wednesday, September 28. Each unit will be able to give participating Scouts their own log-on key code to make for easy tracking.

www.newbirthoffreedom.org/districts/popcornsale