Dear Scout Leaders and Parents in the New Birth of Freedom Council,

If I were to give your Unit $3,000 in cash, would you be able to use it? What would you use it for? I can give you the information necessary to not only earn that amount but much more! What if I could show you how to earn that money in **ONE** Weekend?

Additionally, I can show you how to pass on this information to your Scouts in such a way that it gives them skills that you’ve only before witnessed in professional adults. These skills will help them to be able to set their own goals and achieve a level of success that even they didn’t believe they could attain.

My name is Michael Beck and I am a dad of two Scouts. I am also the creator of a program that has helped many Scout units stop worrying about funds and helps them to concentrate more on the FUN of Scouting. This program is responsible for helping the Cradle of Liberty Council go from $287,000 in fundraising sales to over 1.3 million in just 2 years and has enabled Pack and Troop 111 to go from $1,500 in sales in 2001 to over **$80,000 in sales** and become the highest selling unit in the country for three years in a row, with over **$30,000 per year** to spend on the Scouts for new equipment, trips, summer camp, and community service projects. As sensational as these numbers seem, they are actual figures based upon proven results.

The information you will be able to obtain has been used by many councils since 2003, all with great success. In 2009, I was approached by Camp Masters and entered into an agreement to continue to develop this program for use as the preferred sales method for their council customers. Since that time, in every location where we have presented, the Councils, Districts and Units that have attended have found a new belief in themselves and in what they are able to achieve and accomplish.

Each year I have agreed to do a limited number of presentations within the Camp Master councils in an attempt to assist and try to help every unit, that would like to stop fundraising every month and get back to leading the scouts through their training. Most importantly, I would like to invite each and every one of you to attend.

No matter what you currently do as a fundraising event, you will be able to take away something from the information I present. You will be able to pass on to your Scouts the abilities necessary to develop better communication and public speaking skills, a greater degree of self-confidence, higher self-esteem, and the ability to earn their own way.

The greatest thing of all is that you will be able to watch it happen. Every year I tell parents to watch their Scouts for the first ½ hour and they will see their young men transform right before their eyes. It doesn’t matter if the Scout is 6 or 16, you will see it happen!

I am very excited about being able to offer you this unique opportunity. You have nothing to lose except a little time (which I won’t waste) and so much more to gain; for your Scouts, for your leaders, and for yourself.

I hope to see you there.

*Michael Beck*