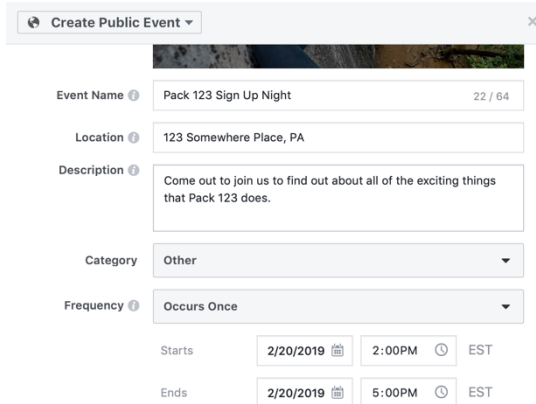


Electronic Support for your Recruiting Event

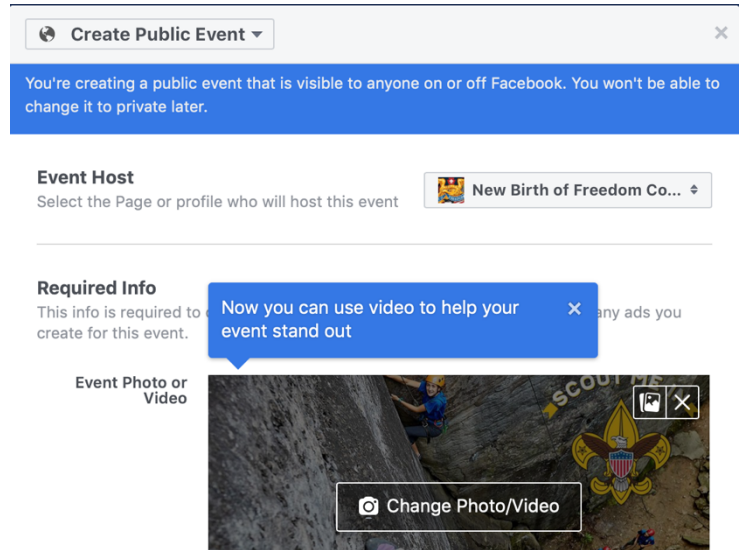
To create a public Facebook event on your computer: (These are a great way to advertise joining opportunities in your community)

1. From your News Feed, click **Events** in the left menu.
2. Click **+ Create Event** on the left side.
3. Click **Create Public Event**. Anyone will be able to see your event and search for it, even if you aren't friends. Once you've created a public event, you won't be able to change it to private later.
4. Fill in the event name, location, date, time and description.



The screenshot shows the 'Create Public Event' form on Facebook. The form includes the following fields and options:

- Event Name:** Pack 123 Sign Up Night (22 / 64)
- Location:** 123 Somewhere Place, PA
- Description:** Come out to join us to find out about all of the exciting things that Pack 123 does.
- Category:** Other
- Frequency:** Occurs Once
- Starts:** 2/20/2019, 2:00PM, EST
- Ends:** 2/20/2019, 5:00PM, EST



The screenshot shows the 'Create Public Event' form on Facebook with a video upload notification. The notification says: "Now you can use video to help your event stand out". The form includes the following fields and options:

- Event Host:** New Birth of Freedom Co...
- Required Info:** This info is required to create for this event.
- Event Photo or Video:** A video upload area with a "Change Photo/Video" button.

5. Type and select keywords about your public event so it can be better recommended to people who are interested in that topic (example: Food festival).
6. Choose who can edit and post in your event and then click **Create**. You'll be taken to your event where you can [invite guests](#), [upload photos](#), [add a cover photo or video](#), share posts and edit event details.

Membership Tip

Use Social Media to Help Your Unit Recruit
Generating some quick Facebook messages or Tweets and sharing them with your parents and asking them to share with their friends is a great way to spread the word. Using Instagram to share stories is a great way to share the exciting things your pack does!