

# Virtual Camp Card Sale

## Overview

With the governor's Stay at Home order, Scouts across the New Birth of Freedom Council have been unable to sell Camp Cards in order to help earn their way to Scouting experiences once life returns to normal. Many Scouts rely on this program to participate in summer resident, day, and twilight camps. Additionally, Camp Cards help the New Birth of Freedom Council support Scouting programs throughout the year.



To help support Scouts, units, and the council's mission, the New Birth of Freedom Council is releasing a Virtual Camp Card Sale. This means that Scouts can reach out to family and friends through email, social media, text messaging or other means of communication (remember Scouts need to follow BSA guidelines for communicating digitally - <https://tinyurl.com/y6wo2mjk>) to invite them to purchase a camp card online through our webstore at <https://shopnbof.com/product/2020-camp-card/>. Customers will follow the link, select the card or cards that they wish to purchase, and during the transaction **select the unit** and **enter the name of the Scout as the Salesman**. Orders will be mailed to the customer directly and the unit and Scout will receive credit for the sale. Customers need to use **Coupon Code VNMTJ7V5** to make sure they don't pay shipping fees.

## Unit Commission

Scouts/Units will still receive the \$2.50 commission for each Camp Card sold. Scouts must make sure to provide customers with their unit code and make sure that the customer enters the Scout's name to receive appropriate credit.

## Distribution

Cards will be mailed directly to the customer from the New Birth of Freedom Council. We will mail cards every two weeks following the schedule below:

- Orders received by April 23 will be shipped on April 24
- Orders received by May 7 will be shipped on May 8
- Orders received by May 21 will be shipped on May 21
- Orders received by June 4 will be shipped on June 5

## Community Support

The New Birth of Freedom Council recognizes that we are all limited by what we can do while we shelter in place at home. We also recognize that there are many men and women that must go to work every day because they fill an essential role in our communities. For every Camp Card that is sold online, the New Birth of Freedom Council will donate a Camp Card to a member of our community that is filling one of these essential roles. Though this thank you is small in comparison to what these community heroes are doing every day. We hope that in a small way, we can show our appreciation.

## All of these sales count towards the Scout's individual prizes!

A Scout will receive a \$25 gift card for every 50 Camp cards sold. Gift cards may be selected for the Scout Shops in Mechanicsburg or York, the Trading Post at Hidden Valley, or the Trading Post at Camp Tuckahoe. Top selling Scouts in each district also earn a free week of camp at a New Birth of Freedom Camp.

## Resources for Scouts and Units

Details on the 2020 Camp Card Sale - <https://tinyurl.com/gwf3l2u>

Templates, resources, and FAQs for the Virtual Sale - <https://tinyurl.com/sep66wf>

Online Camp Card Store - <https://shopnbof.com/product/2020-camp-card/>

BSA Online and Social Media Guidelines - <https://tinyurl.com/y6wo2mjk>

#Scoutingcares Project - <https://tinyurl.com/yc774r22>