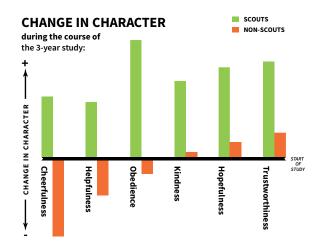




2,000+

across the Philadelphia area were measured in 6 key areas:



#### KEY FINDINGS:



The more time kids spend in Scouting, the better the outcomes in character development



Those who attend meetings regularly report higher outcomes virtually across the board when compared to Scouts with lower attendance



Scouts are more likely to embrace positive social values



Scouts who are **more engaged** in the program report higher outcomes in nearly every category

## **Double Your Gift to Scouting**

Does your company have a matching gift program? You can double your support to Scouting by simply filling out the necessary forms from your Human Resources Department. Check out our list below for some of the companies in our area that have a matching program.



### \*Companies that offer Matching Gifts

MERCHANIST STREET, STR

Allstate Giving Campaign American Airlines AT&T Foundation Black & Decker Boeing Company Carmax Capital One Charles Schwab Choice Hotels International Cigna Foundation Cisco Systems, Inc. CITICORP Foundation Citigroup CSC Ecolab Fdtn Erickson Retirement Communities

**Exelon Corporation** 

Exxon Corporation

Fannie Mae Gannett Foundation Geico GlaxoSmithKline, Inc. Goldman, Sachs and Co. Harley-Davidson Home Depot (The) J.P. Morgan Chase & Co. Johnson and Johnson Kimberly-Clark Microsoft Mellon Financial Northrop Grumman

PepsiCo Foundation Pfizer Pharmacia PNC Prudential Financial Prudential Foundation Sallie Mae Fund Starbucks State Farm Companies T. Rowe Price Associates Tyco U. P. S. Foundation Verizon Walmart WaWa Inc. Wells Fargo

\*Check with your HR department if your company is not listed to see if they have a matching gift program

Oppenheimer Funds,

Oracle Corporation



Make a Gift From your Smartphone **TEXT: NBOFFOS** TO: 844-615-4269



The New Birth of Freedom Council serves communities in Dauphin, Cumberland, Perry, Franklin, York, and Adams Counties. Our mission is to prepare young people to make ethical and moral choices throughout their lives by instilling in them the values of the Scout Oath and Law.



5,466 youth members involved in Scouting programs



5,698 trained adult volunteers served as leaders



3,260 Scouts earned rank advancement in Cub Scouting and Scouts, BSA last year



220 Scouts earned the rank of Eagle Scout last year





\$733,475 donated back to our **community** through 24,490 Eagle Scout service project hours



12.91

hours per Scout were given back to the community in various other service projects



2024 FRIENDS OF SCOUTING™

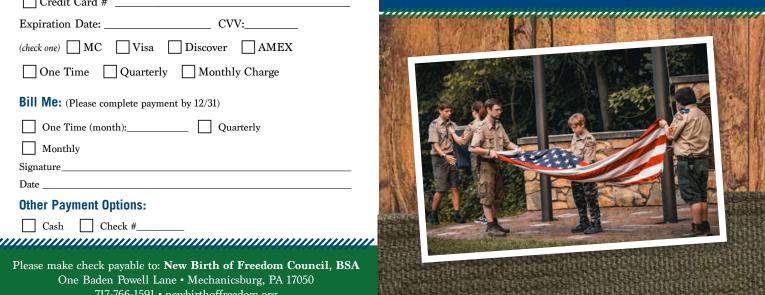
#### 2024 FRIENDS OF SCOUTING ENROLLMENT

I WOULD LIKE TO JOIN THE NBOF 2010 SOCIETY!  By making a recurring annual donation you'll be helping Scouts for years to come. Join today!  2010 Society Members receive special recognition for their ongoing support. This is an annually recurring gift and will continue until you request otherwise. Your gift can be made using monthly, quarterly, or annual installments.
I WOULD LIKE TO SUPPORT SCOUTING AT:
<b>About you:</b> (please print)
Name:
Address:
City/State/Zip:
Phone:
Email:
District:
Check: Pack Boy Troop Girl Troop Crew Ship
Unit # and Town:
My company does matching gifts
My Company:
I Prefer to Pay by Credit Card: Name:
Credit Card #
Expiration Date: CVV:
(check one) MC Visa Discover AMEX
One Time Quarterly Monthly Charge
Bill Me: (Please complete payment by 12/31)
One Time (month): Quarterly
Monthly
Signature
Date
Other Payment Options:

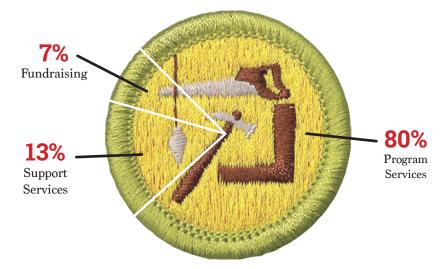


## **How Your Annual Gift Builds Scouting**

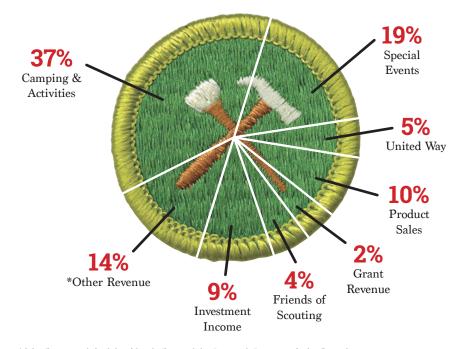
Through Friends of Scouting, your gift supports strategic initiatives and day-to-day needs which grow the impact Scouting has in our units and communities. All units benefit from recruiting materials, in-person and online training courses, program supplies, staff support, insurance, camp maintenance, and much more, made possible thanks to your generosity. In addition to Friends of Scouting, the New Birth of Freedom Council works with individuals, local foundations, and corporations to generate financial support for Scouting, coordinates the popcorn sale, and hosts fundraising events.



### **HOW YOUR INVESTMENT IS USED**



### **FUNDING SOURCES**



\*Other Revenue includes Sales of Supply, Projects Sales, Legacies & Bequests and other Direct Support \*2022 Revenue and Expenditures

# 10 ESSENTIALS your Council provides to **YOUR UNIT**

Just as Scouting teaches the "10 Essentials" that a Scout needs to take on a camping trip, here are the "10 Essentials" the New Birth of Freedom Council provides to your unit. Your support of the Friends Campaign helps to make these possible.

- 1. Well Maintained Camping Properties
- 2. Fun & Exciting Summer Camp Programs
- 3. Organized Council-Wide Activities
- 4. Youth & Leader Recruitment Campaigns
- 5. Wide-Ranging Adult Leader Training
- 6. Full & Extensive Insurance Policies
- 7. Two Fully Functional Scout Service Centers
- 8. Comprehensive Volunteer Background
- 9. A Dedicated Professional & Support Staff
- 10. Unit & Council-Wide Support & Communications



Please make check payable to: New Birth of Freedom Council, BSA One Baden Powell Lane • Mechanicsburg, PA 17050 717-766-1591 • newbirthoffreedom.org

Cash Check #\_