

### Instructions for Placing 2024 Prize Orders

1. Go to <https://kellerprizeprogram.com/>
2. Enter "544NBOF" as the Council ID
3. Check the box for "I'm not a robot" and click "Continue"
4. Complete the Unit and Sales Information
  - a. Select District
  - b. Select Unit Type
  - c. Enter Unit Number
  - d. Enter Total Sales – this includes ALL Popcorn AND Nut sales for Show and Sell, Take Order, Scout Deliver, and Online Sales\*
  - e. Enter number of Scouts that Sold
5. Enter Prize Order
  - a. For 0.1, enter the number of Scouts who sold. Every Scout that sold at least 1 item gets a patch.
  - b. For 0.2, enter the number of Scouts who had an Online Sale for either Popcorn or Nuts or a Scout Deliver order
  - c. For 0.3, enter the number of Scouts who had a Military Sale for either Popcorn or Nuts.
  - d. For 0.4, enter the number of Scouts that sold more than \$1,000 in Popcorn and Nuts combined
  - e. Enter the quantities of the other prizes.
    - i. Prize levels are determined by the total each Scout sold in both Popcorn and Nuts.
    - ii. Please note: As per the prize sheet and our Guidebook, **prizes are not cumulative**. For example, a Scout who sells \$550 in Popcorn and Nuts does NOT get a prize from all the levels leading up to \$550, instead they have 2 options:
      1. 1 prize from \$550 level; OR
      2. 1 prize from \$350 Level AND 1 prize from \$115 Level – Totals the \$465 in total sales – multiple prizes can be selected as long as dollar amount for the prize levels are equal to or less than the total number of sales.
  - f. Enter your Shipping Address
  - g. Click "Submit Order"

Orders will be sent directly to you. If there are any issues with orders, you can use the contact information on the box to resolve the problem immediately.

If you had Scouts sell \$650, \$1,250, or \$1,750, enter their information in our top-seller prize order form by clicking <https://tinyurl.com/67j2aa8s>. Remember, these prizes are cumulative. A Scout who sells \$1,750 qualifies for the \$650, \$1,250 and \$1,750 prize.

\*If your unit has online sales, you can view those sales by logging into the Pecatonica Popcorn system. If your unit has Scout Deliver orders, your unit can see those orders in your "SD" or Scout Deliver Account.

Pecatonica River \$3,000 Winner's Circle – Scouts who sold \$3,000 or more in POPCORN ONLY. These orders must be placed through the Pecatonica River system using the "Winner's Circle" Button. The unit is required to show proof of the \$3,000 in POPCORN ONLY sales. This can be an Excel sheet upload or photos of order forms. The unit will also be required to provide a pickup name and pickup email for the person in the Scout family who will pick up prizes. The person indicated in the pickup email will be provided instructions on how to redeem the prize (i.e., picking it up at Best Buy or shipping items via Amazon).