

Build the Future

2024 **FRIENDS** *of*  
**SCOUTING**



TRUSTWORTHY LOYAL HELPFUL FRIENDLY COURTEOUS KIND

words to live by™

OBEDIENT CHEERFUL THRIFTY BRAVE CLEAN REVERENT



BOY SCOUTS OF AMERICA®

Prepared. For Life.®

# WHY FRIENDS of SCOUTING

- Friends of Scouting helps deliver quality Scouting Program to over 5,000 youth members in the NBOF Council. Now more than ever we need our Scouting Family's support.



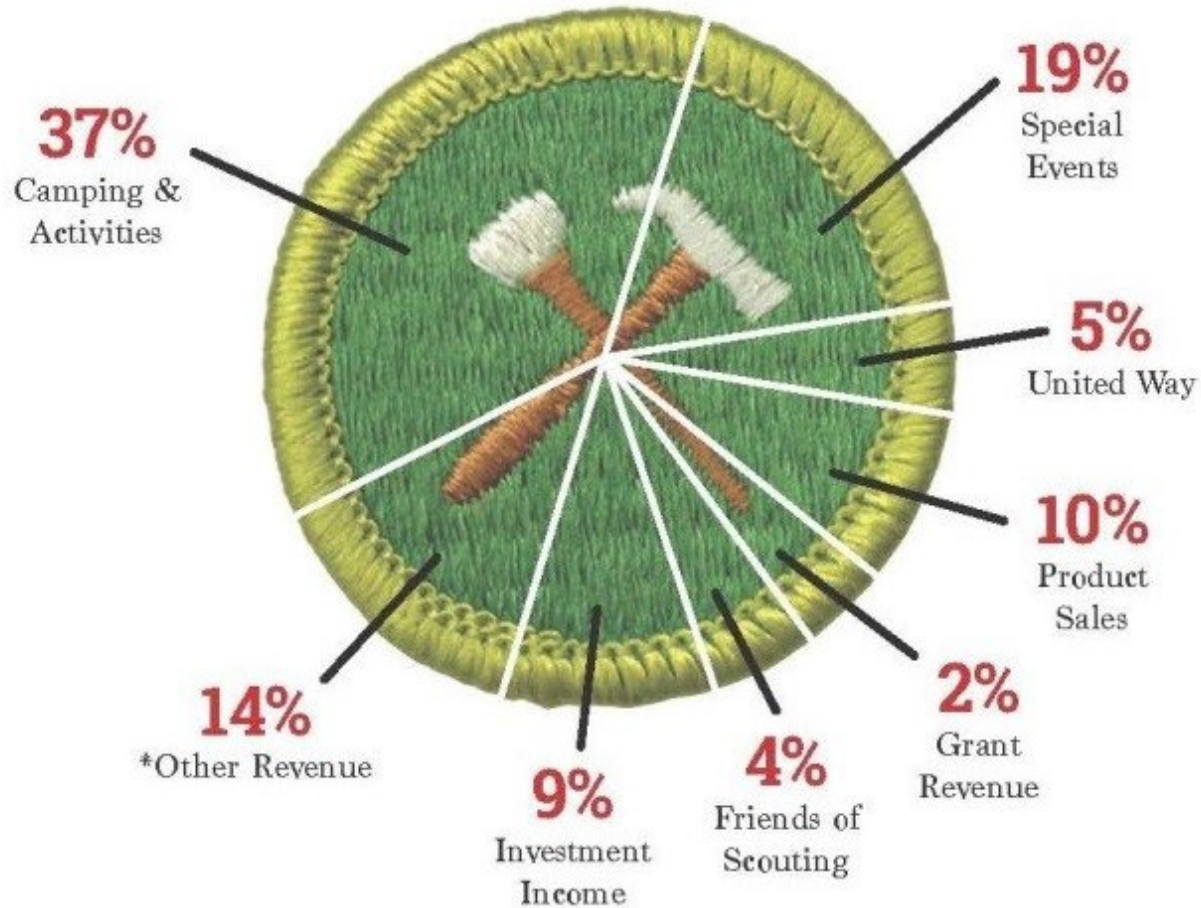
## 10 ESSENTIALS your Council provides to YOUR UNIT

Just as Scouting teaches the "10 Essentials" that a Scout needs to take on a camping trip, here are "10 Essentials" the New Birth of Freedom Council provides to your Unit. Your support of the Friends of Scouting Campaign helps to make these possible.

1. Well Maintained Camping Properties
2. Fun & Exciting Summer Camp Programs
3. Organized Council-Wide Activities
4. Youth & Leader Recruitment Campaigns
5. Wide-Ranging Adult Leader Training
6. Full & Extensive Insurance Policies
7. Two Fully Functional Scout Service Centers
8. Comprehensive Volunteer Background Checks
9. A Dedicated Professional & Support Staff
10. Unit & Council-Wide Support & Communications



# FUNDING SOURCES

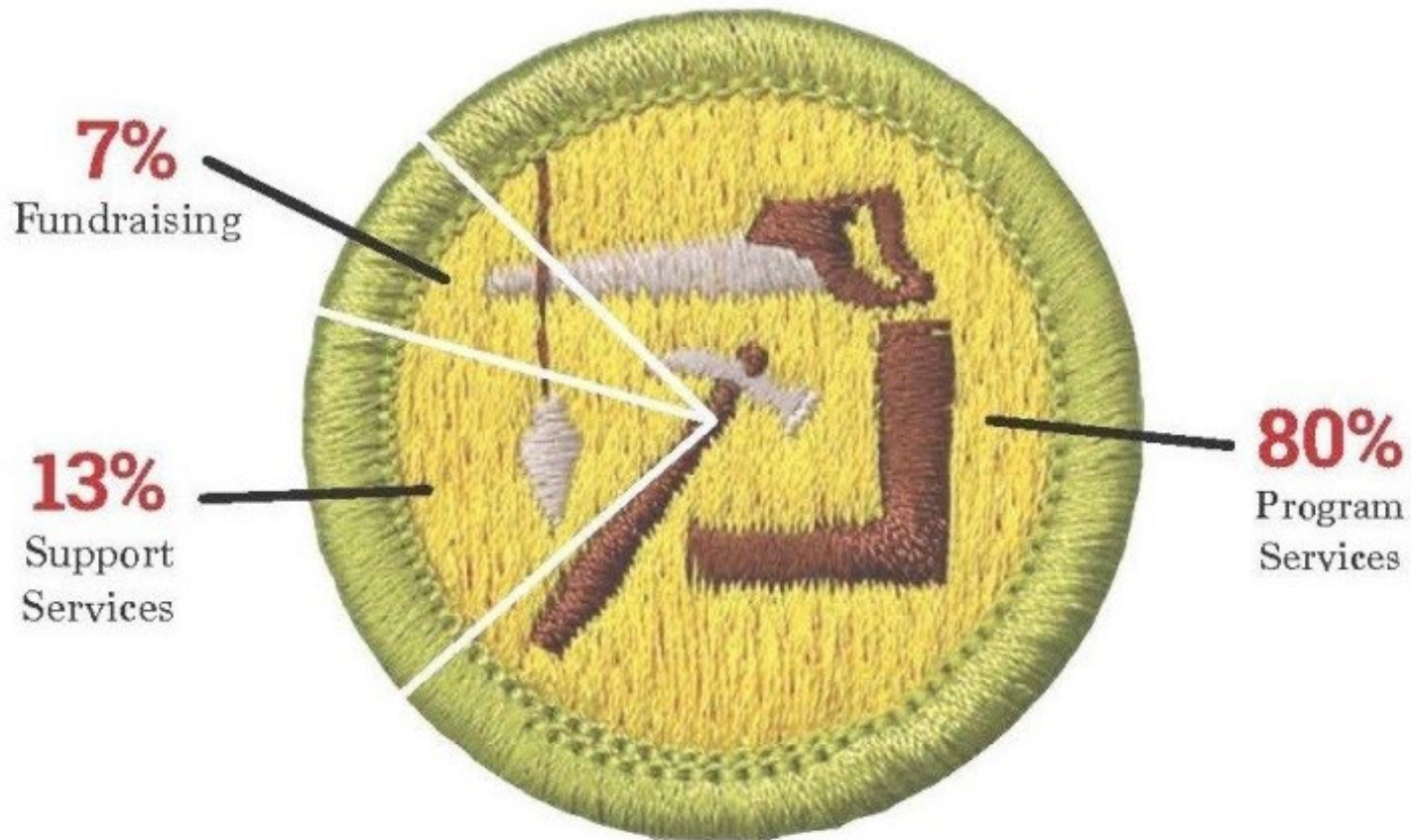


*\*Other Revenue includes Sales of Supply, Projects Sales, Legacies & Bequests and other Direct Support*

*\*2022 Revenue and Expenditures*



# HOW YOUR INVESTMENT IS USED



# WHY A PRESENTATION

- Friends of Scouting directly impacts our council's ability to deliver the promise of a quality Scouting experience.
- It provides a chance to share Scouting's story with the families we serve.
- It allows parents to choose to support Scouting in a meaningful way financially.



# FRIENDS of SCOUTING PHILOSOPHY

- Presentations are about 10 to 15 minutes and should be held mid-January through mid-May during an event that we know families will attend, such as a Blue & Gold or Troop Court of Honor.





**The Presentation:**  
**Connect-Inspire-Engage**  
*It's what we do!*



# Connect-Inspire-Engage

- **Connect**
  - Create a personal connection to the Unit and local community
- **Inspire**
  - Share the stories and efforts underway that connect back to Scouting *locally*
- **Engage**
  - Help the families understand how to participate in the campaign





# Connect-Inspire-Engage

- **Connect**
  - Mention your connection to Scouting locally
  - Mention highlights from the Unit's program this past year
  - Thank key volunteers, parents & Scouts from that Unit who have made Scouting successful



# Connect-Inspire-Engage

- **Inspire**

- Program Expansion: New Units, Outreach, Local Membership Growth
- Local Families & Communities: Camperships, Popcorn, Scouting for Food
- Program & Camp: District Activities & Local Council Camp Opportunities
  - Stories: Inspiring stories of past events, activities, and Scouts affected by Scouting
  - Efforts: Current or future projects underway locally within the Scouting community



# Connect-Inspire-Engage

- Engage

- Tie giving back to an investment in Scouting locally
- Highlight the Councils investment in Scouting locally
- Encourage the Sustaining Donor Club & Family Participation rate for the Unit
- Pause for pledge card completion
- Thank the families for their support





# Preparing for Your Presentation *“Front to Back”*



# Presentation Prep

- Confirm the date & time two to three weeks out
- Ask the FOS Unit Champion to email families informing them that a presentation will be happening (email template available)
- Secure a lead gift going into the presentation
- Know who donated to that Unit last year
- Lean on your professional Scouting Executive as a resource



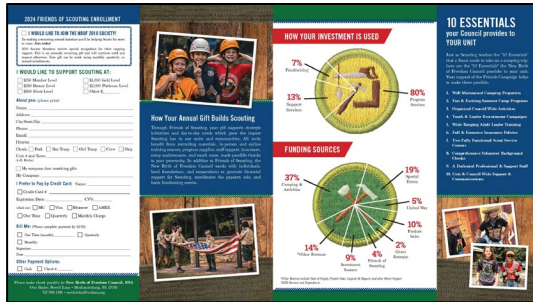
# Presentation Logistics

- Arrive early, and help the Unit set up!
- Ask to speak before the meeting meal, if one is planned
- At the beginning of your presentation, identify Scouts to pass out the FOS Brochure that includes a pledge card.
- Then close – *“If you don’t ask, you don’t receive.”*



# What To Bring

2024 FOS Brochure with Pledge Card



Participation Streamer



New Birth of Freedom Council Boy Scouts of America

**Friends of Scouting Campaign PRESENTATION KIT**

PACK \_\_\_\_\_ TROOP \_\_\_\_\_ CREW \_\_\_\_\_ # of YOUTH \_\_\_\_\_

UNIT LEADER NAME \_\_\_\_\_

PHONE # \_\_\_\_\_

DATE \_\_\_\_\_

TIME \_\_\_\_\_

LOCATION \_\_\_\_\_

PRESENTER NAME \_\_\_\_\_

PHONE # \_\_\_\_\_

**THANK YOU!**

Presentation Packet



\$150 Founders Series Patch



Gift for all Donations



Pens

Report Envelope

New Birth of Freedom Council Boy Scouts of America

**FRIENDS OF SCOUTING UNIT REPORT ENVELOPE**

District \_\_\_\_\_ Cub Scout Pack \_\_\_\_\_ Boy Scout Troop \_\_\_\_\_ Venture Crew \_\_\_\_\_

Presenter Name \_\_\_\_\_ Presentation Date \_\_\_\_\_

# Cards Enclosed \_\_\_\_\_ Total Amount Enclosed \$ \_\_\_\_\_ Date Received \_\_\_\_\_

Presenter Signature \_\_\_\_\_ BSA/DE Signature \_\_\_\_\_

Year	Total Pledge	Cash Card	Membership	Check	Cash	Other
17						
18						
19						
20						
21						
22						
23						
24						
25						
26						
27						
28						
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50						
TOTALS						

RETURN ENVELOPE TO THE DISNEY FOS CHAIRPERSON OR THE DISNEY FOS UNIT. THANK YOU!



# FRIENDS OF SCOUTING VIDEO





# PRESENTATION EMPHASIS


## MATCHING GIFTS

### Double Your Gift to Scouting

Many companies and employers offer Matching Gift and Volunteer Dollar programs. These programs can either match dollar for dollar on your Scouting Gift or support a local charity for your volunteer hours donated. These funds can help your Pack or Scouts, BSA Troop towards their program fee credit. Here are a few companies that offer such programs:

Johnson Controls	IBM	Google
PNC Bank	Caterpillar	Apple
The Hershey Company	Mutual of America	AT&T
Charles Schwab	Home Depot	TYCO
Highmark	JP Morgan Chase	Starbucks

To find out if your employer offers a matching gift program, contact your Human Resource Department.

 **BOY SCOUTS OF AMERICA**  
NEW BIRTH OF FREEDOM COUNCIL

**NBoF 2010 Society**  
As we recognized the New Birth of Freedom Council's tenth anniversary the 2010 Society annual Friends of Scouting Campaign giving society was established for donors who contribute three-year consecutive years or more for the following levels:

**NBoF 2010 Society Levels & Society Incentives**

**\$2,000, Platinum Level**

- Limited Edition Platinum Anniversary CSP
- Special Edition Anniversary CSP for each registered household Scout
- Founders Series 2022 FOS Patch
- 2022 FOS Recognition items for your level of support
- Four Tickets to either Senators or Revolution Scout Night
- Invitation to a Summer Camp Family Picnic and Activity event

**\$1,000, Gold Level**

- Limited Edition Gold Anniversary CSP
- Special Edition Anniversary CSP for each registered household Scout
- Founders Series 2022 FOS Patch
- 2022 FOS Recognition items for your level of support
- Two Tickets to either Senators or Revolution Scout Night
- Invitation to a Summer Camp Family Picnic and Activity event

**\$500, Silver Level**


- Limited Edition Silver Anniversary CSP
- Special Edition Anniversary CSP for each registered household Scout
- Founders Series 2022 FOS Patch
- 2022 FOS Recognition items for your level of support
- Invitation to a Summer Camp Family Picnic and Activity event

**\$250, Bronze Level**

- Limited Edition Bronze Anniversary CSP
- Special Edition Anniversary CSP for each registered household Scout
- Founders Series 2022 FOS Patch
- Invitation to a Summer Camp Family Picnic and Activity event


**\$150, Member Level**

- Special Edition Anniversary CSP



Mechanicsburg Service Center  
1 Baden Powell Lane  
Mechanicsburg, PA 17050-2344  
P 717.768.1561 | F 717.735.5721  
[www.newbirthoffreedom.org](http://www.newbirthoffreedom.org)

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# MOBILE GIVING MADE EASY

<https://newbirthoffreedom.org/fundraising/friends-of-scouting/>

**PERSONAL INFORMATION**

First Name  Last Name

Email  Phone Number

Business Name

**ADDITIONAL INFORMATION**

Pledge ID (optional)  District (optional)

Unit (optional)

Make a Gift From your Smartphone  
TEXT: NBOFFOS  
TO: 844-615-4269

One-time  Monthly  Quarterly  Annually

**GIFT AMOUNT**

\$300  \$500  \$1,000  \$150  Other

**PAYMENT INFORMATION**

Credit Card  E - Check  Pledge

Maximize my gift's impact and pay transaction fees.

When you choose credit card or e-check as payment method, you have the option to pay transaction fees (3% of the total gift amount for credit card and \$1.00 for e-check), accepting to pay the transaction fees on your donation, your gift can make a greater impact by ensuring every dollar is used.

Cardholder's First Name

## 2024 FRIENDS OF SCOUTING CAMPAIGN



**DONATE NOW**

**FRIENDS OF SCOUTING BROCHURE**



SCAN ME

# FRIENDS of SCOUTING SWAG

- GREAT SWAG....A terrific recognition program including window clings, founder series collectors' patch, and Friends of Scouting apparel.



LADIES



LADIES



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# Following Up

- The next day, thank the Unit for their support
- Compare this year's donors to last year, identify families who were unable to attend the meeting or didn't give during the presentation
- Follow up with families who gave last year, and were unable to participate yet this year
- Ask FOS Unit Coordinator to thank the entire Unit for their support





THANK YOU!



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