

2025 Camp Card Program



Commission Structure

The base Camp Card commission is 50% on all in-person card sales paid in full by June 6, 2025. The Scout earns \$2.50 for each of these cards sold. Cards sold online, which are \$6, give the same \$2.50 per card. The additional online cost covers the cost of postage.

BONUS COMMISSION: Units can earn 60% on all in-person card sales paid in full by May 31, 2025 and is registered to attend a New Birth of Freedom Council Camp during the summer of 2025, it will qualify for this commission level. Each Scout earns \$3.00 for each of these cards sold. Cards sold online for \$6 give the same \$3.00 per card.

Qualifying for the new commission level is simple. Your unit must register and attend at least 1 of the following programs:

- Scouts BSA Summer Camp at Camp Tuckahoe
- Webelos Resident Camp at Camp Tuckahoe
- Cub Scout Resident Camp at Camp Tuckahoe
- Any New Birth of Freedom Council Cub Scout Adventure Camp

Your unit must register with a deposit. With Adventure Camp, units must register 3 or more Scouts. Scouts attending camps provisionally do not count towards qualification.

Units keep their Scouts' share of sales and pay the Council simultaneously. Units are encouraged to track their Scouts' sales so that Scouts can use proceeds to pay for summer camp. However, it is the responsibility of the unit committee to decide how their unit's funds are to be used.

Note on Individual Scout Accounts: The IRS is starting to pay more attention to nonprofit fundraisers to the extent that they benefit only individuals with the funds not being used for the purpose of the organization. The Boy Scouts of America's rules allow for individual Scout accounts, but money earned from fundraisers must primarily be used to benefit the entire unit. For example, it's okay if a Scout is part of a unit, and the unit raises money to offset the costs of Scouting for the entire unit if the money is used to pay down the cost for the unit and each member to go to summer camp. However, units must be careful that the money a Scout earns through a unit fundraiser is not used solely for his own "private benefit." If a Scout sells a lot of Camp Cards, and the unit designates the money that he raises to be used only for that Scout and only for activities that benefit that Scout, the IRS might consider that a substantial private benefit. Also, money raised in the name of Scouting that isn't used for Scouting is prohibited, such as a Scout raising money from Camp Card sales and having his portion go into the individual Scout account that is used to help him go on a personal trip or to buy a backpack and shoes for school.

