

2025 Friends of Scouting

TRUSTWORTHY

LOYAL

HELPFUL

FRIENDLY

COURTEOUS

KIND

words to live by™

OBEDIENT

CHEERFUL

THRIFTY

BRAVE

CLEAN

REVERENT

Scouting  **America™**

New Birth of Freedom Council

WHY FRIENDS of SCOUTING

- Friends of Scouting helps deliver quality Scouting Program to over 5,000 youth members in the NBOF Council. Now more than ever we need our Scouting Family's support.

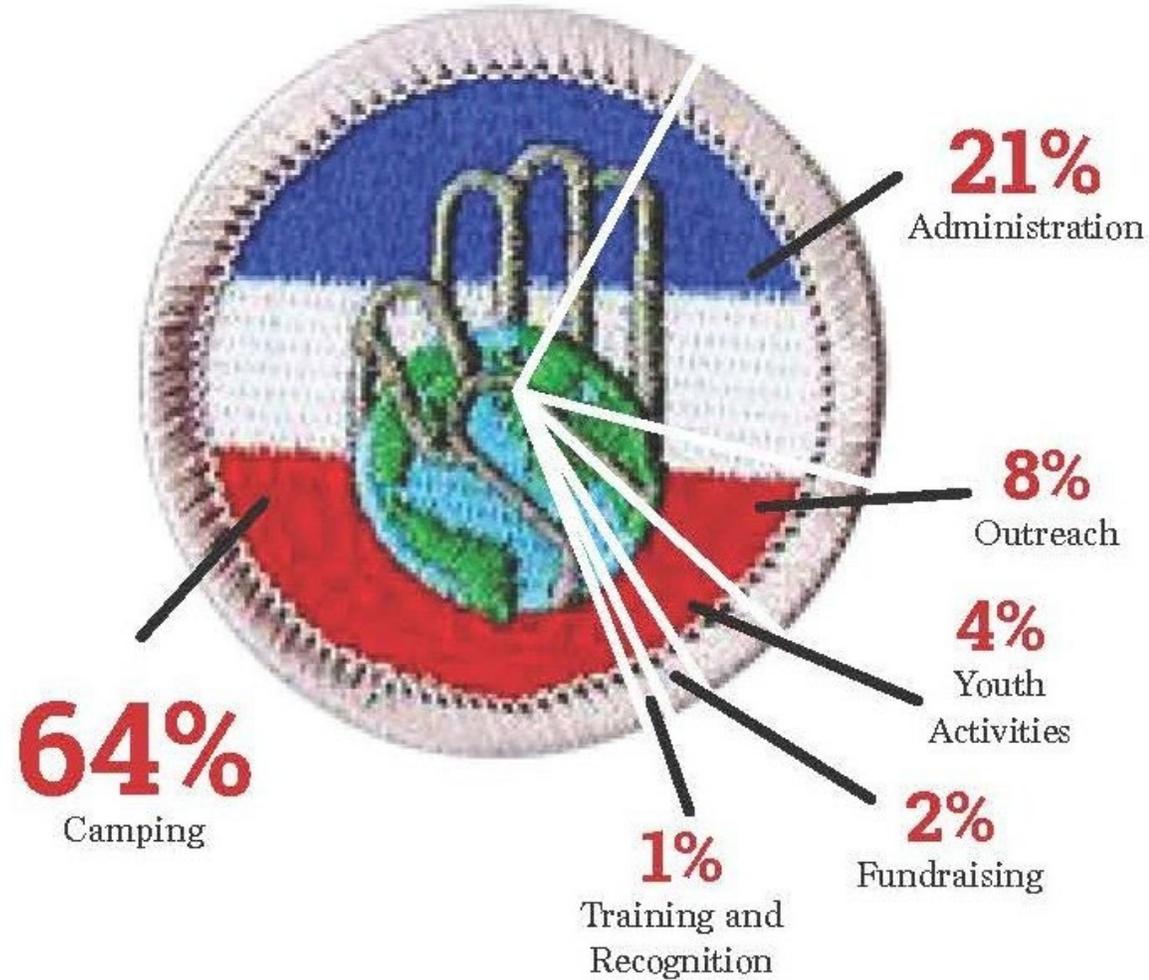


10 ESSENTIALS your Council provides to YOUR UNIT

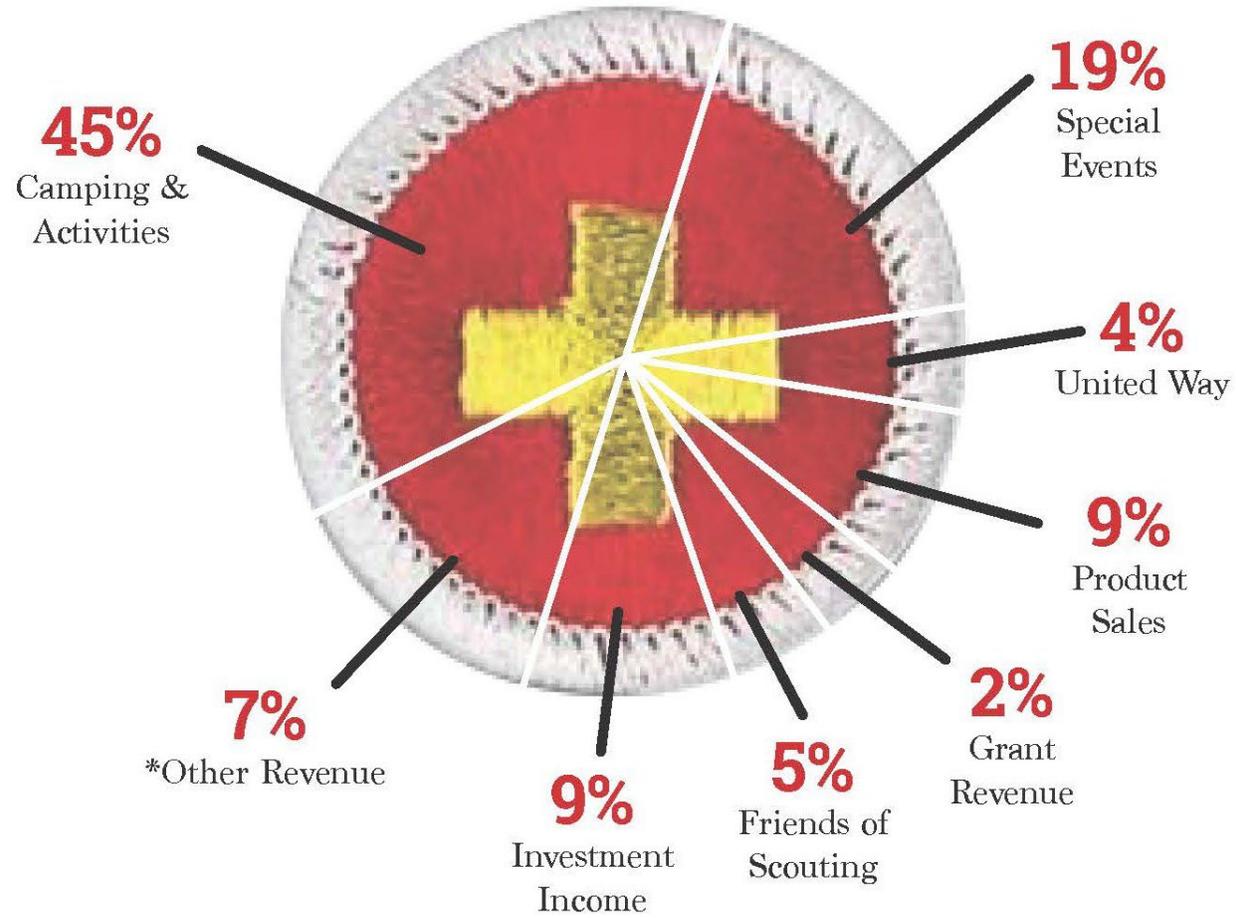
Just as Scouting teaches the "10 Essentials" that a Scout needs to take on a camping trip, here are "10 Essentials" the New Birth of Freedom Council provides to your Unit. Your support of the Friends of Scouting Campaign helps to make these possible.

1. Well Maintained Camping Properties
2. Fun & Exciting Summer Camp Programs
3. Organized Council-Wide Activities
4. Youth & Leader Recruitment Campaigns
5. Wide-Ranging Adult Leader Training
6. Full & Extensive Insurance Policies
7. Two Fully Functional Scout Service Centers
8. Comprehensive Volunteer Background Checks
9. A Dedicated Professional & Support Staff
10. Unit & Council-Wide Support & Communications

HOW IS YOUR INVESTMENT USED



FUNDING SOURCES



WHY A PRESENTATION

- Friends of Scouting directly impacts our council's ability to deliver the promise of a quality Scouting experience.
- It provides a chance to share Scouting's story with the families we serve.
- It allows parents to choose to support Scouting financially in a meaningful way.

FRIENDS of SCOUTING PHILOSOPHY

- Presentations are about 10 to 15 minutes and should be held mid-January through mid-May during an event that we know families will attend, such as a Blue & Gold or Troop Court of Honor.





The Presentation:
Connect-Inspire-Engage
It's what we do!

Connect-Inspire-Engage

- **Connect**
 - Create a personal connection to the Unit and local community
- **Inspire**
 - Share the stories and efforts underway that connect back to Scouting *locally*
- **Engage**
 - Help the families understand how to participate in the campaign

Connect-Inspire-Engage

- **Connect**

- Mention your connection to Scouting locally
- Mention highlights from the Unit's program this past year
- Thank key volunteers, parents & Scouts from that Unit who have made Scouting successful

Connect-Inspire-Engage

- **Inspire**

- Program Expansion: New Units, Outreach, Local Membership Growth
- Local Families & Communities: Camperships, Popcorn, Scouting for Food
- Program & Camp: District Activities & Local Council Camp Opportunities
 - *Stories: Inspiring stories of past events, activities, and Scouts affected by Scouting*
 - *Efforts: Current or future projects underway locally within the Scouting community*

Connect-Inspire-Engage

- Engage

- Tie giving back to an investment in Scouting locally
- Highlight the Councils investment in Scouting locally
- Encourage the Sustaining Donor Club & Family Participation rate for the Unit
- Pause for pledge card completion
- Thank the families for their support



**Preparing for
Your Presentation
*“Front to Back”***

Presentation Logistics

- Arrive early, and help the Unit set up!
- Ask to speak before the meeting meal, if one is planned
- At the beginning of your presentation, identify Scouts to pass out the FOS Brochure that includes a pledge card.
- Then close – *“If you don’t ask, you don’t receive.”*

Presentation Prep

- Confirm the date & time two to three weeks out
- Ask the FOS Unit Champion to email families informing them that a presentation will be happening (email template available)
- Secure a lead gift going into the presentation
- Know who donated to that Unit last year
- Lean on your professional Scouting Executive as a resource

What To Bring

Presentation Packet

2025 FOS Brochure with Pledge Card

2025 FRIENDS OF SCOUTING ENROLLMENT

I WOULD LIKE TO JOIN THE BOOP 2010 SOCIETY

I WOULD LIKE TO SUPPORT SCOUTING AT:

\$20 Member Level \$200 Gold Level
 \$200 Bronze Level \$200 Platinum Level
 \$300 Silver Level Other \$ _____

HOW YOUR ANNUAL GIFT BUILDS SCOUTING

Through Friends of Scouting, your gift supports strategic initiatives and day-to-day needs which give the impact Scouting has on our units and communities. All units benefit from recruiting materials, to present and online

HOW IS YOUR INVESTMENT USED

21% Administration

5,455 MEMBERS were registered in our council last year.

141 SCOUTS in our council earned the EAGLE SCOUT award last year.

2,412 BOYS AND GIRLS VOLUNTEERS

THE WORDS WE LIVE BY

TRUSTWORTHY
Scouts agree that Scouting has taught them to always be honest and to be a leader.

LOYAL
Scouts are proud to live in the USA and they say spending time with family is important to them.

HELPFUL
Scouts are proud to help others and they should never be afraid to ask for help.

FRIENDLY
Scouts say that Scouting has taught them to treat others with respect and to get along with others.

COURTEOUS
Scouts believe older people should be treated with respect.

KIND
Scouts say that Scouting has taught them to be nice to other people.

OBEDIENT
Youth in Scouting live their lives and are more likely to respect peer pressure to hang out with young delinquents.

CHEERFUL
Scouts are happy with their schools and their neighborhoods.

THRIFTY
Scouts say that saving money for the future is a priority.

BRAVE
Scouts say that Scouting has increased their confidence and next time they'll be confident as a man/woman.

CLEAN
Scouts say that Scouting has taught them to have more respect for the environment and their physical fitness.

REVERENT
Adults who were Scouts for the first time say attending religious services as a family is very important.

THE SCOUT OATH
On my honor I will do my best to do my duty to God and my country and to obey the Scout Law; to help other people at all times; to keep myself physically strong, mentally awake, and morally straight.

Scouting America
New Birth of Freedom Council
One Baden Powell Lane • Mechanicsburg, PA 17050
717-766-1391 • www.nbfoc.org

Make a Gift From Your Smartphone
1-844-888-FOSS
1-844-888-2383



\$150 15th Anniversary FOS CSP

New Birth of Freedom Council Boy Scouts of America

Friends of Scouting Campaign PRESENTATION KIT

PACK _____ TROOP _____ CREW _____ # of YOUTH _____

UNIT LEADER NAME _____

PHONE # _____

DATE _____

TIME _____

LOCATION _____

PRESENTER NAME _____

PHONE # _____

THANK YOU

New Birth of Freedom Council Boy Scouts of America

FRIENDS OF SCOUTING UNIT REPORT ENVELOPE

District: _____ Cub Scout Pack _____ Boy Scout Troop _____ Veterans Crew _____

Presenter Name _____ Presentation Date _____

Cards Enclosed _____ Total Amount Enclosed \$ _____ Date Received _____

Presenter Signature _____ DDEH Signature _____

| Name | Total Paid | Unit Card | Personal Card | Family Card | Other | Total |
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BEFORE ENVELOPE TO THE EAGLE'S FEET AT COURTYARD ON THE DISTRICT EXECUTIVE - ERLAND, PA 17021

Gift for all Donations



Pens



Participation Streamer



Share Your Scouting Story

Report Envelope

FRIENDS OF SCOUTING VIDEO



PRESENTATION EMPHASIS

2025 FRIENDS OF SCOUTING ENROLLMENT

I WOULD LIKE TO JOIN THE NBOF 2010 SOCIETY!

By making a recurring annual donation you'll be helping Scouts for years to come. 2010 Society Members receive special recognition for their ongoing support. This is an annually recurring gift and will continue until you request otherwise. Your gift can be made using monthly, quarterly, or annual installments. **Join today!**

I WOULD LIKE TO SUPPORT SCOUTING AT:

- | | |
|---|---|
| <input type="checkbox"/> \$150 Member Level | <input type="checkbox"/> \$1,000 Gold Level |
| <input type="checkbox"/> \$250 Bronze Level | <input type="checkbox"/> \$2,000 Platinum Level |
| <input type="checkbox"/> \$500 Silver Level | <input type="checkbox"/> Other \$ _____ |



Become a Member of the 2010 Giving Society

For 15 years, the New Birth of Freedom Council has delivered life-changing experiences to thousands of young people. These experiences are based on the values found in the Scout Oath and Law to prepare young people to make ethical and moral throughout their lives.

During our Council's 10th anniversary, a special 2010 Giving Society was established in celebration. The 2010 Giving Society is a part of our annual Friends of Scouting Campaign, and contributors who join the 2010 Society commit to making a multi-year Friends of Scouting contribution for three consecutive years by choosing from one of the available membership levels. Each level of the 2010 Giving Society includes special member benefits and the annual Family Friends of Scouting recognitions. As we now celebrate our 15th anniversary, any donor can enroll as a 2010 Society Member at any point during the year, and founding Society Members can renew their three-year commitment.



Bronze Level – \$250 annually (3 years)



Member Level – \$150 annually (3 years)



Silver Level – \$500 annually (3 years)



Gold Level – \$1,000 annually (3 years)



Platinum Level – \$2,000 annually (3 years)



DOUBLE YOUR DONATION

EMPLOYER MATCHING GIFT PROGRAM

Scan the QR Code to find out more!

MOBILE GIVING MADE EASY

<https://newbirthoffreedom.org/donate/friends-of-scouting/>

PERSONAL INFORMATION

First Name Last Name

Email Phone Number

Business Name

ADDITIONAL INFORMATION

Pledge ID (optional) District (optional)

Unit (optional)



Make a Gift From Your Smartphone
TEXT: NBOFFOS
TO: 844-615-4269

One-time Monthly Quarterly Annually

GIFT AMOUNT

\$300 \$500 \$1,000 \$150 Other

PAYMENT INFORMATION

Credit Card E - Check Pledge

Maximize my gift's impact and pay transaction fees.

When you choose credit card or e-check as payment method, you have the option to pay transaction fees (3% of the total gift amount for credit card and \$1.00 for e-check), accepting to pay the transaction fees on your donation, your gift can make a greater impact by ensuring every dollar is used.

Cardholder's First Name



[DONATE NOW](#)

[FOS BROCHURE](#)



 SCAN ME

FRIENDS of SCOUTING SWAG

- GREAT SWAG....A terrific recognition program including window clings, founder series collectors' patch, and Friends of Scouting apparel.



LADIES



Following Up

- The next day, thank the Unit for their support
- Compare this year's donors to last year, identify families who were unable to attend the meeting or didn't give during the presentation
- Follow up with families who gave last year, and were unable to participate yet this year
- Ask FOS Unit Coordinator to thank the entire Unit for their support



THANK YOU!

