

Instructions for Placing 2025 Prize Orders

1. Go to <https://kellerprizeprogram.com/>
2. Enter "544NBOF" as the Council ID
3. Check the box for "I'm not a robot" and click "Continue"
4. Complete the Unit and Sales Information
 - a. Select District
 - b. Select Unit Type
 - c. Enter Unit Number
 - d. Enter Total Sales – this includes ALL Popcorn AND Nut sales for Show and Sell, Take Order, Scout Deliver and Online Sales*
 - e. Enter the number of Scouts that Sold.
5. Enter Prize Order
 - a. For 0.1, enter the number of Scouts who sold. Every Scout that sold at least 1 item gets a patch.
 - b. For 0.2, enter the number of Scouts with an Online Sale for either Popcorn or Nuts or a Scout Deliver order.
 - c. For 0.3, enter the number of Scouts with a Military Sale for either Popcorn or Nuts.
 - d. For 0.4, enter the number of Scouts that sold more than \$1,000 in Popcorn and Nuts combined.
 - e. Enter the quantities of the other prizes.
 - i. Prize levels are determined by the total each Scout sold in Popcorn and Nuts.
 - ii. Please note: Per the prize sheet and our Guidebook, **prizes are not cumulative**. For example, a Scout who sells \$625 in Popcorn and Nuts does NOT get a prize from all the levels leading up to \$625; instead, they have 2 options:
 1. 1 prize from \$625 level; OR
 2. 1 prize from \$425 Level AND 1 prize from \$190 Level – Totals the \$615 in total sales – multiple prizes can be selected as long as the dollar amount for the prize levels is equal to or less than the total number of sales.
 - f. Enter your Shipping Address
 - g. Click "Submit Order"

Orders will be sent directly to you. If there are any issues with orders, you can use the contact information on the box to resolve the problem immediately.

If you had Scouts sell \$650, \$1,250, or \$1,750, enter their information in our top-seller prize order form by clicking <https://tinyurl.com/3mzmx9y>. Remember, these prizes are cumulative. A Scout who sells \$1,750 qualifies for the \$650, \$1,250, and \$1,750 prizes. The prizes must be selected and received by October 9. Families who choose the Hershey Bears Game must make their game selection by October 8, when the form is submitted. Council prizes must be picked up and signed at the Camp Tuckahoe Service Center. Bears tickets will be redeemed at the Giant Center's will-call box office the night of the chosen game.

*If your unit has online sales, you can view those sales by logging into the Pecatonica Popcorn system. If your unit has Scout Deliver orders, your unit can see those orders in your "SD" or Scout Deliver Account.

Pecatonica River \$3,000 Winner's Circle – Scouts who sold \$3,000 or more in POPCORN ONLY. These orders must be placed through the Pecatonica River system using the "Winner's Circle" Button. The unit is required to show proof of the \$3,000 in POPCORN ONLY sales. This can be an Excel sheet upload or photos of order forms. The unit will also be required to provide a pickup name and pickup email for the person in the Scout family who will pick up prizes. The person indicated in the Pickup Email will be provided instructions on redeeming the prize (i.e., picking it up at Best Buy or items shipped via Amazon).